



Ivo Matos

UI UX DESIGNER / PRODUCT DESIGNER

I'm a designer with 10 years of experience crafting intuitive, scalable, visually compelling digital products. I've worked across a wide range of industries, collaborating with both startups and Fortune 500 companies. Throughout my career, I've contributed hands-on to product design while also managing and mentoring design teams.



Email
ivo@brocode.studio



Phone
(+351) 961 979 614



Address
Lisbon, Portugal

Skills

AI Product Design

Data Visualization

Claude / AI Tools

UI/UX Design

Design Systems

Product Strategy

Figma

Accessibility

Design Leadership

Conversion Optimization

Design Mentorship

Stakeholder Collaboration

User Research

Discovery & Validation

Motion Design

Experience



Lead UI UX Designer
Brocode
October 2019 - Present
Lisbon, Remote

Selected Clients



Styku
Health tech, fitness



Hypercard
Fintech



Abola
Sports



Umeja
Web3



Ringier Sports
Sports, media



Linq
Tech



Modern Guild
EdTech



Skippt
Dating

Design Leadership: Defined and led Brocode's design vision, driving innovative, user-centered solutions that elevated product quality and user experience.

Project & Team Management: Managed end-to-end design delivery across multiple projects, aligning cross-functional teams and mentoring junior designers.

Client & Stakeholder Engagement: Built strong client relationships, leading to repeat business and a robust referral network.

UI/UX Design & Systems: Delivered high-impact user interfaces, structured intuitive information architectures, and established scalable design systems.

User Research & Discovery: Conducted user interviews, usability testing, and discovery workshops to identify user needs, pain points, and product opportunities.

Insight Synthesis: Translated qualitative and quantitative insights into clear design recommendations, influencing product strategy and prioritization.



Lead UI UX Designer
Toptal
Nov 2018 - Present
United States, Remote

- Led design for high-impact digital products across industries as a trusted design partner in Toptal's global talent network.

- Collaborated with startup founders and Fortune 500 teams to define user experiences aligned with strategic goals.

- Delivered polished UI designs, UX audits, and design systems.

- Trusted to work autonomously on critical projects, often leading end-to-end design and interfacing directly with executive stakeholders.

- Partnered with founders and product teams to define problems through user research, discovery sessions, and usability evaluation.



Senior Product Designer
IQVIA
Mar 2020 - Mar 2023
Lisbon, Remote

- Designed health and clinical platforms during the COVID-19 pandemic, including tools for symptom tracking, medical data visualization, and clinical study management.

- Worked closely with product and data teams to translate complex medical requirements into intuitive, compliant user experiences.

- Contributed to improving patient and researcher workflows through thoughtful UI design and clear information architecture in fast-paced, high-stakes environments.



Lead UI & UX Teacher
Ironhack
Sep 2019 - Feb 2021
Lisbon

- Led the UI/UX curriculum for Lisbon cohorts, teaching immersive, project-based bootcamps.

- Mentored students from diverse backgrounds, guiding them through real-world design challenges and portfolio development.

- Collaborated with Ironhack's global education team to refine course content and ensure industry relevance.



Senior Product Designer

Lolly

Aug 2019 - Feb 2021
California, Remote

- Led design for Lolly, a Gen-Z dating app blending short-form video and social discovery — “TikTok meets Tinder.”
- Defined product flows, UI components, and mobile UX to support rapid MVP growth and user engagement.

Featured in Forbes [Meet Lolly, The New Gen-Z Dating App](#)



UI & UX Teacher

EDIT

Nov 2019 - Jan 2021
Lisbon

Taught the UI/UX module of EDIT’s design program, guiding students through core principles of interface design and user experience strategy.



Lead Product Designer - Mobile app

Bestseller

Mar 2019 - Dec 2019
Lisbon / Copenhagen

- First team member hired to establish the mobile app team in Portugal, collaborating closely with the country manager to define processes and build the team.
- Led UX/UI for the e-commerce app, working with HQ in Amsterdam and cross-functional teams to deliver high-quality product design aligned with business goals.



Product Designer

Findmore Consulting

Jul 2018 - Mar 2019
Lisbon / Hannover

- Worked as part of a two-person design team for a German insurance client.
- Designed internal tools and user flows, regularly traveling to Hannover to collaborate directly with stakeholders and development teams.



UI & UX Designer / Motion

Mobidea

Feb 2015 - Jul 2018
Lisbon

- First professional design role, where I developed a strong foundation in UI/UX, product design, and motion.
- Worked on designing interfaces, interactions, and animations across multiple teams and projects

Languages

Portuguese

Native

English

Fluent. Full professional proficiency.

Education

Escola Superior de Comunicação Social

Postgraduate Diploma in Branding and Content Marketing

2014 - 2015

Universidade Lusófona de Humanidades e Tecnologias

Bachelor's Degree in Cinema, Video, and Multimedia Communication

2009 - 2013